ENTREPRENEURIAL INTERNSHIP CLASS ENTP 396 001 Spring 2023

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Office Hours: available by appointment

ABOUT 1.8¶6 +\$,/(86 %\$1. &GE/ØFBUSINESS:

Our Vision

The College of Business at Northern Kentucky University will be the preferred choice of students, faculty and organizations in our region, known for excellence in practical instruction, applied research, and public engagement.

Our Mission

Our primary mission is to prepare our students to contribute positively to their organizations and communities. We educate future leaders to perform effectively and ethically in a global

COURSE INFORMATION

This course, *Entrepreneurial Internship*, is designed to meet the objectives that all entrepreneurship major/minors graduate with a demonstrated understanding of: 1) the role of creativity and innovation in the entrepreneurial process; 2) the ability to assess and summarize entrepreneurial traits and entrepreneurial experience and, 3) the ability to draw conclusions and provide supporting documentation in an effort to assess the feasibility of a new venture.

This course is designed to be interactive, and allow students to apply entrepreneurial learning through a work/business experience. This course will also utilize the technology available through Canvas to enhance the student's experience in a learning environment. As such, we will use Canvasto facilitate learning/information . *I am available (and encourage you) to meet with me in person in order to answer any questions pertaining to the course/assignments or to provide additional resourc es/gu idance for students wanting to learn more about entrepreneurship.*

LEARNING OBJECTIVES:

Internship Experience: The student (with the assistance of the instructor s, if necessary) will find an internship position with a nascent or early stage business venture (or other entrepreneurial or intrapreneurial entity approved by the instructor) that will provide the student an opportunity to learn to apply entrepreneurial problem solving skills and theoretica I knowledge obtained through coursework to actual business situations and problems (position must be approved by instructor). The student should plan on spending a minimum of 10 hours per week for 15 weeks at the internship (Total of 150 hours)

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instructor. On the other hand, any student who does not complete the course evaluation (or opt out of doing so in the evaluation) should expect to incur a two week delay in access to his or her course grade beyond the university's official date for grade availability. To complete online evaluations go to http://eval.nku.edu. Click on "student login" and use the same USERNAME and PASSWORD as used on campus.

In addition, you should be aware of:

- Evaluations can affect changes in courses. Evaluations without comments are less valuable and less credible than those filled out thoughtfully. Comments that are expressed well are more effective than those that are not.
- Positive feedback is just as important as criticism. Moreover, negative evaluations without any explanation and specifics are not especially useful.
- Once grades are submitted, all evaluations are read not only by the instructor, but also by the instructor's department chairperson.
- Evaluations not only provide feedback to your instructor, but also provide information to the department chair for use in performance evaluations. This information affects reappointments, promotions, salaries, and teaching assignments.

ACCOMODATIONS DUE TO DISABILITY:

The University is committed to making reasonable efforts to assist individuals with disabilities in their efforts to avail themselves of services and programs offered by the University. To this end, Northern Kentucky University will provide reasonable accommodations for persons with documented qualifying disabilities. If you have a disability and feel you need accommodations in this course, you must present a letter to me from the Disability Programs and Services Office (SU 303), indicating the existence of a disability and the suggested accommodations. More information can be found at http://disability.nku.edu.

STUDENT HONOR CODE

This Student Honor Code [the "Honor Code"] is a commitment by students of Northern Kentucky University, through their matriculation or continued enrollment at the University, to adhere to the highest degree of ethical integrity in academic conduct. It is a commitment individually and collectively that the students of Northern Kentucky University will not lie, cheat, or plagiarize to gain an academic advantage over fellow students or avoid academic requirements.

The purpose of the Honor Code is to establish standards of academic conduct for students at Northern Kentucky University and to provide a procedure that offers basic assurances of fundamental fairness to any person accused of violations of these rules. Each Northern Kentucky University student is bound by the provisions of the Honor Code and is presumed to be familiar with all of its provisions. Students also should aspire to conduct themselves in a manner that is consistent with the h ighest degree of ethical integrity in all matters, whether covered in the Honor Code or not. The success of this commitment begins in the diligence with which students uphold the letter and the spirit of the Honor Code. Students may view the complete honor code at http://scra.nku.edu/policies/student -rights.html

Academic dishonesty on any major assignment could result in a failing grade for the entire course. Academic dishonesty on any other assignment could result in a substantial reduction of the course grade, or if the situation is substantial or repeated, a failing grade for the course.

Academic dishonesty includes, but is not limited to:

- 1. Taking, paraphrasing, or re-writing someone else's work, and submitting it for credit under your own name:
- 2. Submitting the same work for more than one course without both professors' approval;
- 3. Quoting, paraphrasing, or borrowing ideas from a source without fully citing that source;
- 4. Allowing someone else to write any part of an assignment for you.

OTHER INFORMATION

 If you are having difficulties, come and see me during office hours or at another time; I am very open to meeting outside office hours, if you cannot come during my scheduled hours.