

**Bachelor of Arts in:
Public Relations**

2024-2025 catalog

		Pre-req	Credits	Term	Grade	Notes
CMST101	Public Speaking		3			
OR						
CMST110	Intro to Communication Studies		3			
OR						
EMB 100	Interdisciplinary Research Process	EMB 100 or ENG 101/ENG 104	3			
OR						
EMB 100	Introduction to Mass Communication		3			
OR						
EMB 100	Media Literacy		3			

		Pre-req	Credits	Term	Grade	Notes
INF 100	Orientation to College of Informatics	Freshman Standing or Department Approval	1			
EMB 140	Introduction to Media Aesthetics		3			
JOU 220	News Writing					

APPLIED EXPERIENTIAL COURSES (3 Hours) - Choose One					
Course		Pre-req	Credits	Term	Grade
PRE 396	Public Relations Internship	PRE 376 & Junior & Instructor Consent	3		
PRE 492	Directed Research	Junior Standing or Instructor Consent	0-6		
PRE 499	Independent Study in Public Relations	Junior Standing and Instructor Consent	1-3		

Notes

Students must earn a grade of "C-" or better and a 2.00 GPA in all courses that apply to the major.
Please consult with your advisor and the appropriate University Course Catalog for all other degree requirements.

ALSO: Students may not double count School of Media & Communication courses toward the Public Relations major and other majors and minors in the School of Media & Communication unless the course is required as the only option in the Public Relations major and other majors and minors in the School of Media & Communication.